

March 9, 2009



**IdaTech plc**  
(‘IdaTech’ or the ‘Company’)

### **International Commercial Expansion in the Asia-Pacific Region**

*New regional office, two strategic partnerships and successful system testing*

IdaTech plc (AIM IDA.L), a global leader in the development and manufacture of clean and reliable extended run backup power fuel cell products for telecommunication applications, is pleased to provide an update on its planned international expansion in the Asia-Pacific region. The Company has now opened a new regional sales office in Malaysia to support the Asia Pacific region, has signed two partnership agreements for marketing and distribution in the area and completed a successful two-month installation trial in Malaysia with TIME dotCom. With frequent power failures in a tropical climate, IdaTech’s liquid fueled extended run backup power systems will provide a reliable solution for multiple applications in this region.

IdaTech opened a small regional office in Kuala Lumpur, Malaysia in September 2008 to provide sales support to local customers and to further the development of its strategic distribution partnerships. With this office, IdaTech strengthens its global customer service offering through local support. In October 2008, members of the local IdaTech office, in collaboration with local partner UMW Industrial Power, participated in the Asian Communications & Multimedia (ACM) Expo in Kuala Lumpur, demonstrating an operational ElectraGen™ system at the event.

In addition to the establishment of a local office, IdaTech has signed two new partnership agreements to provide IdaTech’s extended run backup systems for installation into critical sites in the Asia Pacific region. IdaTech signed a Value Added Reseller agreement with TOKAI Engineering Sdn.Bhd, an ISO 9001:2000 certified, Enterprise 50 and Golden Bull Award-winning company (2003, 2004 and 2006), for the integration of IdaTech fuel cell systems into telecommunications networks in Malaysia.

IdaTech has also signed a strategic Marketing Representation Agreement with ST Kinetics in Singapore for critical backup power applications. ST Kinetics is the land systems and specialty vehicles arm of ST Engineering, a leading integrated engineering group providing solutions and services in the aerospace, electronics, land systems and marine sectors.

With the support of its new partner TOKAI Engineering, IdaTech has successfully completed a two-month trial of its ElectraGen™ XTi liquid-fueled system on a TIME dotCom SHD fibre optic network site critical for providing end users with broadband, internet, voice and data services. Replacing the existing diesel generator and battery bank, the ElectraGen™ XTi system provides reliable extended run backup power while reducing operating cost. Through a series of tests, the IdaTech fuel cell system operated successfully and was found to be a reliable standby power solution ready for deployment on TIME dotCom network.

**Commenting on the announcement, Hal Koyama, IdaTech President and Chief Executive Officer said:** "We are delighted to announce our partnerships with ST Kinetics and TOKAI Engineering. These partners provide top tier avenues into the Asia Pacific markets which will allow further deployment of IdaTech's systems into this region.

"The Asia Pacific region is appropriate for IdaTech's fuel cell systems due to climatic and grid reliability reasons and the rapid economic growth. Our new strategic partners, the recently opened office in Kuala Lumpur and the successful site trial for TIME dotCom, are significant achievements as we continue to execute our strategy of developing high value markets for IdaTech's fuel cell systems worldwide."

**Commenting on the Marketing Representation Agreement, Dr Richard Kwok, Chief Technology Officer at ST Kinetics said:** "We are excited about this collaboration with IdaTech which will bring advanced clean-energy backup power solutions to Singapore. These solutions would be environmentally responsible and users would also benefit from greater reliability and lower cost of ownership compared to existing backup systems."

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## **About IdaTech**

IdaTech is a global leader in the development and manufacturing of clean and reliable PEM fuel cell products for telecommunications, commercial and industrial backup power from 250W to 15 kW. IdaTech's unique technologies provide products for a wide range of applications from portable to off grid power and directly support efforts towards sustainable energy.

IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, fuel cell stack and power module and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's energy products are being deployed domestically and internationally for stationary, portable and other advanced applications.

For more information on IdaTech fuel cell products and advanced technologies, please visit [www.idatech.com](http://www.idatech.com).

## **About ST Kinetics**

ST Kinetics is the land systems and specialty vehicles arm of ST Engineering. It delivers integrated land systems, specialty vehicles and their related through life support for defence, homeland security and commercial applications. Please visit [www.stengg.com](http://www.stengg.com).

ST Engineering is an integrated engineering group providing solutions and services in the aerospace, electronics, land systems and marine sectors.

Headquartered in Singapore, the Group reported revenue of \$5.34b in FY2008 and ranks among the largest companies listed on the Singapore Exchange. ST Engineering has more than 19,000 employees worldwide, and over 100 subsidiaries and associated companies in 24 countries and 42 cities. Please visit [www.stengg.com](http://www.stengg.com).

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