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IdaTech Announces European Marketing Agreement with Chloride Group PLC
Agreement will promote backup power fuel cell systems in Europe and Northern Africa

BEND, ORE., USA, May 23, 2007 – IdaTech, LLC, a global fuel cell solutions developer and manufacturer, announced an agreement with Chloride Group PLC, an international power protections solutions provider, to market and sell fuel cell [backup power systems](#) throughout Europe and Northern Africa. The synergies between the companies – IdaTech as a leading developer of backup power fuel cell solutions and Chloride as a power protection technologies company with sales and servicing solutions for Europe – enable the companies to further promote fuel cell solutions for critical backup power needs.

Integration of fuel cell technology and uninterrupted power systems (UPS) enables solutions such as the IdaTech systems to provide [extended run times](#) of backup power for critical applications. Currently, IdaTech and Chloride are installing an ElectraGen™5 fuel cell system in Europe at a corporate installation for backup power. The application of the IdaTech fuel cell system for this site is to provide backup power for the critical building management systems to ensure integrity of the building's systems such as access controls, emergency lighting, telecommunications and fire alarms in case of extended power outages. The ElectraGen™ system will also provide a dedicated backup power system for critical applications and servers.

“We are pleased to announce this collaboration with the Chloride Group, as the relationship will allow IdaTech to provide customers with an increasing range of backup power solutions throughout Europe and parts of Africa,” said IdaTech President and Chief Executive Officer Hal Koyama. “The Chloride Group is a well-recognized supplier of uninterruptible power supplies, with extensive experience in providing robust backup power solutions to a wide range of companies worldwide. Their excellent reputation for high quality sales and service support makes them an outstanding partner for IdaTech to promote the use of fuel cell solutions in the 1.0 kW to 15 kW range.”

“As a provider of innovative critical power solutions, this agreement is particularly important to Chloride. We pride ourselves on supplying our customers with a broad range of power protection products essential for guaranteeing business continuity, with the highest level of customer service. The partnership with IdaTech allows us to continue



expanding the Chloride portfolio,” added David Renton, President of Chloride Sales and Service.

About IdaTech

IdaTech is a global leader in the development and manufacturing of clean and reliable PEM fuel cell solutions for telecommunications, commercial and industrial backup power from 1 to 15 kW. IdaTech’s unique technologies provide solutions for a wide range of applications from portable to off grid power and directly support efforts towards sustainable energy.

IdaTech’s portfolio of industry-certified fuel cell solutions is based on the company’s fuel processing, fuel cell stack and power module and fuel cell system integration capabilities. With the support of strategic partners and customers, the company’s energy solutions are being deployed domestically and internationally for stationary, portable and other advanced applications.

For more information on IdaTech fuel cell solutions and advanced technologies, please visit www.idatech.com.

About Chloride

Chloride Group PLC (LSE: CHLD.L) is a world leader and the UK’s number one specialist provider of critical power protection solutions and services. Secure power is essential to ensure business continuity, and protect customers’ systems and processes from the damaging effects of poor quality electrical power, which is prevalent in most world economies, including the USA and Europe.

Chloride provides Total Solutions for customers’ critical power protection needs, designed and tailored to their applications. Their offer covers a combination of expert system advice, proprietary equipment (including uninterruptible power supply systems and power conditioners), ancillary equipment (including diesel generators and control systems) and comprehensive service and maintenance packages.

Covering a broad range of markets, Chloride supplies leading companies, for which business continuity is paramount. Market sectors include financial services, manufacturing, government, transport, healthcare, telecoms (protecting data centres and telephone network infrastructure), energy, petrochemicals and oil and gas (protecting equipment in refining plants, storage facilities, offshore drilling rigs and transportation pipe lines).

Underpinning the Company’s Total Solutions approach is a commitment to providing customers with excellent after sales service and support through a network of highly qualified engineers and technical support staff. This is backed up by Chloride’s industry-leading diagnostic system, LIFE.net.



Headquartered in London, UK, Chloride has offices worldwide, serving blue chip customers across Europe, Asia, Australia, North and South America.

Chloride's strategy is to continue its focus as a pure power protection company, and to develop its capability as a Total Solutions provider in critical power protection services.

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