



**IdaTech and Cascadiant Showcase Backup Power Fuel Cells at CommunicAsia**

BEND, ORE., USA, June 15, 2010 – IdaTech plc (AIM: IDA), a global leader in the development and manufacture of clean and reliable extended run backup power fuel cell products, in conjunction with its partner Cascadiant Inc., is pleased to announce its participation at CommunicAsia.

CommunicAsia is the 21<sup>st</sup> International Communications and Information Technology Exhibition & Conference. The four-day exhibition is a perfect showcase to present the latest technological developments and product innovations for backup power fuel cells.

Participating for the fourth year, IdaTech, together with Cascadiant will promote its next generation ElectraGen™ ME Fuel Cell System—a five kilowatt fully integrated solution that enables extended run backup power for telecom base stations. The ElectraGen™ product family can be powered by hydrogen gas or by IdaTech's proprietary fuel reformer system which converts liquid fuel (methanol-water) into high-purity hydrogen onsite as needed. The ElectraGen™ ME provides 24 or 48 VDC backup power for telecommunications applications and is a replacement for traditional solutions such as batteries and diesel generators, but with greater reliability and significantly reduced maintenance.

Visit IdaTech and Cascadiant at the Singapore Expo, booth#SK1-12, during the CommunicAsia Conference, June 15-18th.

**About IdaTech**

IdaTech plc is an advanced fuel cell products company which is operationally headquartered in Bend, Oregon, USA and is listed on AIM with the ticker code IDA. IdaTech designs, develops, and manufactures extended run backup power fuel cell products for Telecom applications requiring 100 W to 15 kW of backup power. IdaTech's unique PEM fuel cell technology provides solutions for a wide range of applications to directly support efforts towards sustainable energy. IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, purification and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's extended run backup power products are being deployed worldwide for stationary applications.

Additional information may be obtained by contacting the company direct or by visiting its website at <http://www.idatech.com>.

**About Cascadiant**

Cascadiant is a venture backed technology solutions company with offices throughout Asia and in Portland and Chicago in the USA. The firm partners with best in breed technology companies to deliver value added, integrated solutions and hosted services in an environmentally conscious way. The Cascadiant portfolio targets wireless and broadband carriers and includes state-of-the-art hydrogen fuel cells, hosted application platforms and advanced software solutions.

For further information please contact:

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