

18 July 2008

For immediate release



IdaTech plc
("IdaTech" or "the Company")

Supply Agreement with Ballard Power Systems Inc.

IdaTech plc ("IdaTech" or the "Company") (AIM: IDA), an advanced fuel cell solutions company headquartered in Bend, Oregon, USA, today announces that it has signed a second three-year supply agreement with Ballard Power Systems Inc ("Ballard").

The agreement is for the supply of fuel cell stacks, which will be used in the next generation of IdaTech's commercial critical backup power supply product, the ElectraGen™. While the contract will commence immediately, full integration of the Ballard fuel cell stacks into the ElectraGen™ product is contingent on final testing and validation of the stack performance. IdaTech intends to source the stack in two power outputs, 3 and 5kW, to meet IdaTech's customers' needs.

The decision to use Ballard's fuel cells in higher power backup products demonstrates IdaTech's confidence in the associated technical performance, reliability and cost advantages, in line with IdaTech's stated strategy.

This agreement builds on IdaTech's existing agreement with Ballard to supply its fuel cell stack modules for incorporation into the next generation of iGen™, IdaTech's integrated sub-kilowatt fuel cell fuel system.

IdaTech will continue its own internal stack research, development and production capability. This will give the Company the ability to remain on the leading edge of stack technology and allows the Company to maintain a viable second source for this important component. IdaTech believes this approach is key in delivering the best technology for its current and future commercial products and to bring the greatest value to its customers and shareholders. In the near term, the supply agreement enables IdaTech to focus on its fuel reforming, controls and integration requirements for the next generation of IdaTech's ElectraGen™ and iGen™ products, areas where the company has successfully differentiated itself.

IdaTech's ElectraGen™ backup power fuel cell systems are used for emergency power generation at critical power sites. The ElectraGen™ products can use either hydrogen gas or can be integrated with IdaTech's proprietary fuel reforming capability which converts liquid fuel into high-purity hydrogen onsite as needed. The ElectraGen™ provides the 24 or 48 VDC backup power required by telecommunications networks to provide a replacement or supplement to traditional solutions such as batteries and diesel generators, but with greater reliability and significantly reduced annual maintenance.

Commenting on the Supply Agreement, Hal Koyama, Chief Executive Officer of IdaTech, said:

"Our agreement with Ballard is further example of IdaTech's focus on driving shareholder and customer value in its products as it will ensure the cost effectiveness, performance and reliability of the next generation of IdaTech's ElectraGen™ backup power products. The incorporation of the Ballard stack has the added benefit of enabling the Company to focus on the whole product including its proprietary fuel reforming and purification techniques."

"Additionally, having Ballard as our supply partner together with our internal capability helps ensure the stability of supply of fuel cell stacks, which are a key component of the system. We have a great deal of experience and confidence in Ballard as a developer and producer of fuel cell stacks and as a partner and we are looking forward to this important extension of that relationship. "

For further information please contact:

IdaTech plc

Harol Koyama, Chief Executive Officer
James Cooke, Chief Financial Officer

+1 541 322 3390

Dresdner Kleinwort

Charles Batten / Ben Bailey / Jon Drage

+44 (0) 20 7623 8000

Buchanan Communications

Charles Ryland / Catherine Breen

+44 (0) 20 7466 5000

About IdaTech

IdaTech is a global leader in the development and manufacturing of clean and reliable PEM fuel cell solutions for telecommunications, commercial and industrial backup power from 250W to 15 kW. IdaTech's unique technologies provide solutions for a wide range of applications from portable to off grid power and directly support efforts towards sustainable energy.

IdaTech's portfolio of industry-certified fuel cell solutions are based on the company's fuel processing, fuel cell stack and power module and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's energy solutions are being deployed domestically and internationally for stationary, portable and other advanced applications.

For more information on IdaTech fuel cell solutions and advanced technologies, please visit www.idatech.com.