

For Immediate Release

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IdaTech Announces Third Expansion of Advanced Fuel Cell Technology Deployment in Indonesia with Cascadian

BEND, ORE, USA, August 9, 2010 – IdaTech plc (AIM: IDA), a global leader in the development and manufacture of clean and reliable PEM fuel cell products for the critical backup power market is pleased to announce the Phase III roll out of the latest generation hydrogen backup power fuel cell systems on the Indonesian islands of Sumatra and Lombok. As part of this Phase III roll out, IdaTech received an order for 154 ElectraGen™ fuel cell systems.

IdaTech's partner Cascadian has been awarded the Phase III expansion contract to install and support the ElectraGen™ fuel cell systems. Cascadian has successfully installed over 100 fuel cell systems across Indonesia with several of the wireless operators.

The initial ElectraGen™ fuel cell installations have already demonstrated a significant increase in network availability and performance. These latest deployments are a continuation of Cascadian's objective to install fuel cells on wireless networks, increasing availability in poor grid regions while reducing the industry's carbon footprint.

Harol Koyama, CEO of IdaTech, commented, "We are excited that Asia continues to lead the world in the adoption of our fuel cell technology, and pleased to be working with our partner Cascadian to supply fuel cell systems specifically for the Indonesian market."

Telecommunications networks require reliable backup power solutions that can operate several hours or several days when electricity is unavailable due to factors such as severe weather, natural disasters, or poor grid quality. IdaTech's ElectraGen™ fuel cell systems were developed specifically to provide critical backup power to the telecom market when loss of grid occurs.

"Fuel cells are becoming increasingly popular among network operators because they are significantly cleaner and quieter than diesel generators, reduce the number of batteries required at telecom sites, and are less likely to be involved in theft. We are very proud to work with IdaTech, with its position as a leading developer of the technology, to deliver effective solutions to our customers," commented Marshall Towe, President and CEO of Cascadian.

About IdaTech

IdaTech plc is an advanced fuel cell products company which is operationally headquartered in Bend, Oregon, USA and is listed on AIM with the ticker code IDA. IdaTech designs, develops, and manufactures extended run backup power fuel cell products for Telecom applications requiring up to 15 kW of backup power. IdaTech's unique PEM fuel cell technology provides solutions for a wide range of applications to directly support efforts towards sustainable energy. IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, purification and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's extended run backup power products are being deployed worldwide for stationary applications.

Additional information may be obtained by contacting the company direct or by visiting its website at <http://www.idatech.com>.

About Cascadian

Cascadian is a venture backed solutions integrator with offices throughout Asia and in the USA. The firm partners with best in breed technology companies to deliver value added, integrated solutions and services in an environmentally conscious way. The Cascadian portfolio targets wireless and broadband carriers and includes state-of-the-art fuel cells, advanced power control and monitoring solutions and a full suite of renewable energy products.

For further information please contact:

IdaTech plc

Harol Koyama, Chief Executive Officer
James Cooke, Chief Financial Officer

+1 541 383 3390

Numis Securities Limited

Michael Meade

+44 (0) 20 7260 1000

Buchanan Communications

Charles Ryland / Catherine Breen

+44 (0) 20 7466 5000

Cascadian

Andrew Ingram

andy.ingram@cascadian.com

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