

For Immediate Release

October 20, 2011



### **Bio-Methanol Fuel Available for IdaTech's Backup Power Fuel Cell Systems**

BEND, OREGON, USA, October 20, 2011 – IdaTech plc (AIM:IDA), a global leader in the development and manufacture of Proton Exchange Membrane (PEM) fuel cell products for telecommunications and other critical backup power applications, is pleased to announce the availability of Bio-HydroPlus renewable fuel, a mixture of bio-methanol and de-ionized water, which is used to power IdaTech's backup power fuel cell systems.

BioMCN, the manufacturer supplying bio-methanol, is the first company to produce industrial quantities of high quality bio-methanol. Located in the Netherlands, their unique and innovative process converts crude glycerin, a residue from bio-diesel production, into bio-methanol, thus using its full energy potential and achieving substantial reductions in CO2 emissions.

Brenntag Pacific Inc, a regional operating company of Brenntag North America, a world leader in chemical distribution, blends bio-methanol and de-ionized water to IdaTech's specification to make bio-HydroPlus fuel. The fuel is then packaged in 55-gallon drums and made available to customers to fuel their backup power fuel cell systems.

Fuel cells have always provided clean energy, and now they can be powered by renewable fuel, creating a sustainable power solution.

#### About IdaTech

IdaTech plc is an advanced fuel cell products company which is operationally headquartered in Bend, Oregon, USA and is listed on AIM with the ticker code IDA.

IdaTech designs, develops, and manufactures extended run fuel cell products for Telecom applications requiring up to 15 kW of power. IdaTech's unique PEM fuel cell technology provides solutions for a wide range of applications to directly support efforts towards sustainable energy.

IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, purification and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's extended run backup power products are being deployed worldwide for stationary applications.

Additional information may be obtained by contacting the company direct or by visiting its website at <http://www.idatech.com>.

**For further information please contact:**

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