



IdaTech's Fuel Cell System Provides Power and Reduces Carbon Footprint at COP17 Conference

BEND, ORE, USA, November 30, 2011 – IdaTech Ltd, a global leader in the development and manufacture of Proton Exchange Membrane (PEM) fuel cell products for telecommunications and other critical backup power applications, is pleased to announce its contribution to worldwide sustainability by providing clean energy, for communications equipment, at COP17 in Durban, South Africa.

IdaTech's ElectraGen[®] ME fuel cell system is providing power to a Base Transceiver Site (BTS) that is supplying cellular phone coverage during the event for COP 17 participants. United Nations Climate Change Conference (COP 17) runs from 28 November to 09 December in Durban, South Africa.

The ElectraGen ME fuel cell system has many benefits that support the environment including reduction of carbon footprint and significant exhaust emissions savings which would normally be emitted into the atmosphere. When compared to a diesel generator, there is a 50% reduction in CO₂ and more than 95% reduction in CO, NO_x, and SO_x emissions, as well as no particulate matter (PM) emissions. In contrast to diesel generators, fuel cell systems are reliable, efficient, and a clean technology which directly supports global sustainability.

Network operators are increasingly implementing clean technology solutions to lower their environmental impact, improve network reliability and reduce operating expenses through the use of more efficient equipment. Today, IdaTech has more than 75 fuel cell systems installed in telecom networks throughout South Africa.

About IdaTech

IdaTech is an advanced fuel cell products company which is operationally headquartered in Bend, Oregon, USA.

IdaTech designs, develops, and manufactures extended run fuel cell products for Telecom applications requiring up to 15 kW of power. IdaTech's unique PEM fuel cell technology provides solutions for a wide range of applications to directly support efforts towards sustainable energy.

IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, purification and fuel cell system integration capabilities. With the support of strategic partners and

customers, the company's extended run backup power products are being deployed worldwide for stationary applications.

Additional information may be obtained by contacting the company direct or by visiting its website at <http://www.idatech.com>.

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