

For Immediate Release

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(the "Company")

**IdaTech Exhibits Telecom Backup Power Fuel Cell System
at the Intelec Conference in Incheon, Korea**

BEND, ORE., USA, Oct. 05, 2009 – IdaTech, a global leader in the development and manufacture of clean and reliable extended run backup power fuel cell products is exhibiting at the 2009 International Telecommunications Energy Conference (Intelec) in Incheon, Korea.

Intelec is an annual conference which examines and analyzes the latest developments in telecommunications energy systems and related power processing devices and circuits. The four-day exhibition is a perfect international showcase to present the latest technological developments and product innovations for backup power fuel cells.

Participating for the fifth year, IdaTech's backup power fuel cell display will include the ElectraGen™ XTi System—a five kilowatt fully integrated solution that enables extended run backup power for telecom base stations. The ElectraGen™ products can be powered by hydrogen gas or by IdaTech's proprietary fuel reformer system which converts liquid fuel (methanol/water) into high-purity hydrogen onsite as needed. The ElectraGen™ provides 24 or 48 VDC backup power for telecommunications applications and is a replacement for traditional solutions such as batteries and diesel generators, but with greater reliability and significantly reduced maintenance.

Visit IdaTech at the Songdo Convensia, Hall 1 at booth B-02 during the Intelec Conference, October 19-22 in Incheon, Korea.

About IdaTech

IdaTech plc is an advanced fuel cell products company which is operationally headquartered in Bend, Oregon, USA and is listed on AIM with the ticker code IDA.

IdaTech designs, develops, and manufactures extended run backup power fuel cell products for Telecom applications requiring 100 W to 15 kW of backup power. IdaTech's unique PEM fuel cell technology provides solutions for a wide range of applications to directly support efforts towards sustainable energy. IdaTech's portfolio of industry-certified fuel cell products are based on the company's fuel processing, purification and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's extended run backup power products are being deployed worldwide for stationary applications.

Additional information may be obtained by contacting the company direct or by visiting its website at <http://www.idatech.com>.

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